



Easter Seals Crossroads

disability services
Our emphasis is on ability.

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www.eastersealscrossroads.org

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Dr. Steve Hagen
Central Nine Career Center
1999 US 31 South
Greenwood, IN 46143

Dear Dr. Hagen,

Nick Newlon has been selected as an Ability Award recipient for 2012 for Easter Seals Crossroads. As part of this honor, Nick will represent Easter Seals Crossroads in our new advertising campaign that will be launched in early 2012.

This campaign will include video to be used in commercials for television and photographs to be used for print and web materials, including some billboards located around our city. For this campaign, there is no plan to specifically mention Central Nine as the focus is general information about Easter Seals Crossroads and all of our programs.

However, as part of the Ability Award recognition, we do have plans to prepare a video to be used at our Annual Business Lunch highlighting Nick as one of our three success stories. For this, we would very much like to mention his employment with Central Nine and the services that he received at Easter Seals Crossroads. We would love to film Nick while he is at work for a portion of the video; we hope to gain your approval to film at Central Nine as we believe Nick's employment is such a vital part of his story. We do not have exact film dates yet; we hope to very soon as the Business Lunch will be held on March 13, 2012. Our speaker at the lunch this year is J.R. Martinez, a US Army veteran who was most recently the winner on television's *Dancing with the Stars*.

If you have any questions, please feel free to contact me at 317.466.1000 x2015. Thank you for helping us emphasize ability with Nick's success story.

Sincerely

J. Patrick Sandy
Vice President



Other Locations
Crossroads Industrial Services
8302 East 33rd St. • Indianapolis, IN 46226
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Easter Seals Crossroads - South
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